

Plumlee Photography



Featuring the photography of
Larry Plumlee
PPA Certified, Photographic Craftsman
and

The artistry of
Kelly Dwyer
Photographic Design Artist

New For 2007!!

An Evening At Table Rock Lake (page 3)
More Poses per Package (page 4)
Low-rez digital files included in Wall Packages (page 4)
New Bonus-Level Savings (page 6)
"Extreme Folios" (page 7)
New Digital Effects

"Senior Portraits. .Discover the Difference

Plumlee

PHOTOGRAPHY

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Dear Senior 2007,

Welcome! We are excited that you are making Plumlee Photography a part of one of the most exciting times of your life, your senior year!

This year marks the 29th year of business for Plumlee Photography. There has never been a more exciting and changing time to be involved in professional photography than now. Advances in digital technology allow us to do things of which we never dreamed. For you, this means more variety, faster service, smooth and consistent retouching to make you look your best, and many new speciality items (see pages 8-11 of this booklet for more details). You will be amazed at what is new for the class of 2007.

"Fun", "relaxed", "exciting", these are just a few of the words you'll hear people saying about Plumlee Photography. We have something to fit every personality. And we always welcome your ideas.

Also new this year is a change in pricing. Our packages now include more poses. Plus check out our new "Bonus Level Savings".

We look forward to working with you. Have a great year!

Larry Plumlee
PPA Certified, Photographic Craftsman

The Plumlee Photography Satisfaction Guarantee

You should not have to worry about how your portraits will turn out. At Plumlee Photography, we go to such lengths to find out the kinds of photography you like that your portraits come with this **totally risk free guarantee:**

- If for any reason you are not absolutely thrilled with your previews, just tell us, and we will make more to your liking at no extra cost or we will refund your session fee.
- Plus, if your finished portraits aren't exactly as you thought they would be, let us know, and we will have them reprinted to your satisfaction--at no extra cost.

You probably won't need to use this guarantee, but it's nice to know it's there.

Portrait Sessions

Ask About Special Session Fees Discounts!

The creation of your portrait session involves craftsmanship, time, knowledge, and materials. The session fee covers the services of the studio in the taking of the photographs.

A deposit of \$100 is due when you book your appointment (applied in full to your order). This serves as a deposit to reserve the time required for your session. Should you need to reschedule, this deposit will be applied in full to another session, provided we are notified at least 24 hours before your session.

Session fee is based on the time required for your portrait session. There is no additional charge for props, cars, the barn, black & whites, or the creek.

Mini Session

20-30 minutes - 2 outfits.....\$25

Economy Session

45-60 minutes - 3-4 outfits.....\$50

Senior Favorite Our most popular session for seniors.

1 1/2 - 2 hours - Approximately 5 outfits..... \$100

Senior Safari The ultimate studio senior session

Up to 3 hours - Approximately 8 outfits.....\$150

Location Session Want something totally different than any of your classmates? Something totally unique? Then let's go on location! Your home? Farm? Your boat? Hobby? Favorite location? Our "My Little Town" series? Give us a call and we'll discuss your ideas

1 hour - Approximately 3 outfits.....\$100

Some distance restrictions apply. Call for details.

New for 2007! An Evening At Table Rock Lake

Want to save on a lake session? This summer, we have reserved two evenings each month for an evening at the lake. You will be scheduled with approximately 3 other seniors. Sessions will be scheduled about an hour before sunset.**Session fee only \$25!**

New for 2007. .more poses per package!

Wall Portrait Packages

Super Saver Wall Package - 14 Poses - \$825

1-11x14 • 6-8x10's • 8-5x7's • 200 Wallets*

Substitute 11x14 with larger size print

16x20 • \$900 20x24 • \$965 20x30 • \$995

24x30 • \$1,040 30x40 • \$1,130

Package includes 14 low resolution digital files for emailing friends.

Large Wall Package - 8 Poses - \$575

1-11x14 • 4-8x10's • 6-5x7's • 140 Wallets*

Substitute 11x14 with larger size print

16x20 • \$650 20x24 • \$715 20x30 • \$745

24x30 • \$775 30x40 • \$880

Package includes 8 low resolution digital files for emailing friends.

Medium Wall Package - 6 Poses - \$425

1-11x14 • 3-8x10's • 4-5x7's • 90 Wallets*

Substitute 11x14 with larger size print

16x20 • \$500 20x24 • \$565 20x30 • \$595

24x30 • \$640 30x40 • \$730

Package includes 6 low resolution digital files for emailing friends.

Small Wall Package - 4 Poses - \$315

1-11x14 • 2-8x10's • 3-5x7's • 60 Wallets*

Substitute 11x14 with larger size print

16x20 • \$390 20x24 • \$455 20x30 • \$485

24x30 • \$530 30x40 • \$620

Package includes 4 low resolution digital files for emailing friends.

*Wallets must be ordered in quantities of 10 per pose (10, 20, 30, etc. per pose)

Small Portrait Packages

Package

A

(3 poses)

1-8x10's
3-5x7's
40 Wallets
\$175

Package

B

(3 poses)

4-5x7's
40 Wallets
\$165

Package

C

(2 pose)

1-8x10's
2-5x7's
20 Wallets
\$120

Package

D

(2 pose)

3-5x7's
20 Wallets
\$110

Additional Prints Added To A Package

Special Prices For Portraits Added To A Package

Add \$15 if pose is different from that included in package.

30x40...\$380 • 24x30...\$290 • 20x30...\$245 • 20x24...\$215
16x20...\$150 • 10x20...\$115 • 11x14...\$75 • 8x10...\$30 • 5x7...\$20
10 Wallets...\$15 • 20 Wallets...\$20 • 30 Wallets...\$30
50 Wallets...\$40 • 70 Wallets...\$55 • 90 Wallets...\$70

Individual Pricing

For Re-orders or Those Not Ordering a Package.

30x40...\$395 • 24x30...\$305 • 20x30...\$260 • 20x24...\$230
16x20...\$165 • 10x20...\$130 • 11x14...\$90 • 8x10...\$45 • 5x7...\$35
10 Wallets...\$25 • 20 Wallets...\$35 • 30 Wallets...\$45
50 Wallets...\$55 • 70 Wallets...\$70 • 90 Wallets...\$85

Canvas Upgrade

Add to price of photo.

Price does not include photo.

Stretcher frame or masonite mount.

30x40...\$215 • 24x30...\$165
20x24...\$120 • 16x20...\$98
11x14...\$85

Art Board Mounting

(included on
11x14 and larger)

8x10. . . . \$5
5x7. . . . \$4

Wallet Logos

Color-Coordinated
Text/Font

\$10 per pose

Your Signature
\$12 per pose

Retouching

Here's what's included in our standard portrait retouching, wallets to wall size.

Remove Blemishes (acne) • Lighten Facial Lines
Stray Hairs Removed (by request only)
Remove Bruises and Scars (scars by request only)

Available At An Additional Charge

Remove Braces.....\$25* Remove Eye Glass Glare.....\$15*
Remove Tan Lines.....\$20* Remove Tattoos.....\$10*

* Price Per Pose

"Wow" Retouching

"Wow". .that's what your friends will say when they see these portraits!

Includes extensive enhancement:

Smoothing of skin tone • Enhancing of eyes
Teeth Whitened • Body slimming/reshaping
\$35 per pose

See samples at our studio

New for 2007! Bonus Level Savings

With \$300* purchase - Save 10% on Art Designs (pages 10-11), Save 20% on Senior Albums and Folios, 10% off Image Matts, get a Senior DVD for \$99

With \$500* purchase - Save 15% on Art Designs (pages 10-11), Save 30% on Senior Albums and Folios, 15% off Image Matts, get a Senior DVD for \$79

With \$750* purchase - Save 20% on Art Designs (pages 10-11), Save 40% on Senior Albums and Folios, 20% off Image Matts, get a Senior DVD for \$59

With \$1,000* purchase - Save 25% on Art Designs (pages 10-11), Save 50% on Senior Albums and Folios, 25% off Image Matts, get a Senior DVD for \$29

*Includes items purchased from pages 4-5.

Senior DVD

A DVD Slide Show of all your senior images. Includes custom graphic designed front and back cover.. . . \$195.

Senior Albums



Album of 40.....\$600
Album of 48.....\$700
Album of 56.....\$750
Album of 64\$800



*Each page a
creative design
layout by Kelly Dwyer.
See our studio sample!*

Coffee Table Style Albums

Duplicate of main album: 1/2 price

New for 2007

Extreme Folios

\$125



Image Mats

24x30 Presentation with 24 Images

\$450

20x24 Presentation with 20 Images

\$380

16x20 Presentation with 12 Images

\$225

10x20 Presentation with 8 Images

\$150

11x14 Presentation with 6 Images

\$120



Creations by Kelly Dwyer

Angel Eyes

Art Fee \$25



Portrait Sketches

Art Fee \$25



Fantasia

Art Fee \$50



Prismatic

Art Fee - \$50



Zoom

Art Fee \$25

Selective Color

Art Fee \$25



Creations by Kelly Dwyer

Plumlee Photography Award-Winning Digital Artist

Senior Composite

Art Fee \$45



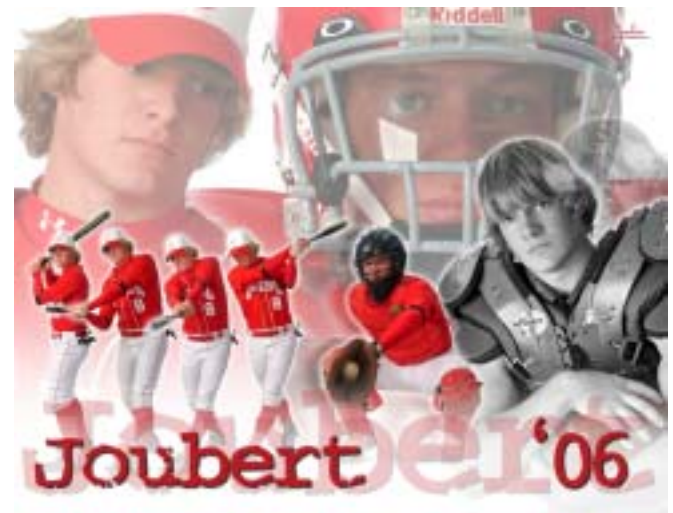
Vintage

Art Fee \$25



Sports Composite

Art Fee \$60



Note: Art Fee is a one-time charge
(does not include price of print).
Available in any size.

Color Wash

Art Fee \$25



Art Designs by Kelly Dwyer

Plumlee Photography Digital Artist

7 Image Art Design

15x30 - \$200

10x20 - \$160



The Keepsake

20x24-\$265

16x20-\$205

11x14-\$125



New! 30x5 with 7 Images \$150

Slimline Composites

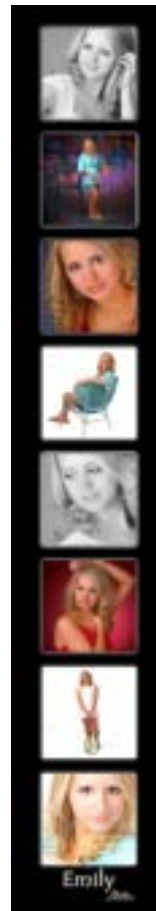


The Decatur 15x30-\$200 10x20-\$160



30x10 with 16 Images \$225

5x30 with
8 Images
\$160



3 Image Composite

15x30 - \$180

10x20 - \$140



Deluxe Art Panel

15x30 - \$180

10x20 - \$140



Fine Art Panel

6.5x20 - \$90



"5+1"

15x30 - \$200

10x20 - \$160



The Senior



10x20 - \$160

6x12 - \$100

Payment Schedule

- **A deposit of \$100** is due to reserve your appointment time. This is due when you make your appointment. This is applied in full to your order. We prefer you use a credit or debit card, or you can mail a check the following day.
- **Session fee** is due at the time of the session.
- When placing your order, **50% of the balance** is due.
- The **remaining balance** is due when your order is picked up.
- No part of any order may be picked up until the entire balance has been paid in full. **Please, no exceptions.**
- We accept cash, checks, VISA, MasterCard, Discover, and American Express.
- All prices subject to state sales tax.
- Mailing fee- Minimum \$7.50

Office Hours

*So that we may serve you better,
we ask that you always call for an appointment.*

Tuesday-Friday 10:00-6:00

Thursday 10:00-7:00

Saturday by appointment only.

Closed Sunday and Monday.

Delivery Times

Your images will be ready to view about 7 to
10 days after your session.

Finished orders ready in 2-3 weeks.

Member

Professional Photographers of America (PPA)

Professional Photographers of the Ozarks (PPO)

Professional Photographers of the Ozarks (PPO), Past President

Arkansas Professional Photographers Association (APPA)